



LifeSpan Network Code of Ethics

Lifespan Network is the largest senior care provider Association in the Mid-Atlantic, representing more than 300 senior care providers in Maryland and the District of Columbia. LifeSpan's provider members include not-for-profit and for-profit facilities providing care and services to seniors across the continuum of care, including independent living, assisted living, nursing facilities, continuing care retirement communities, subsidized senior housing, community-based and hospital-based programs. Lifespan's associate members include professional businesses who work with our industry and support the provider organizations.

The LifeSpan Network is composed of LifeSpan, The Beacon Institute, and LifeSpan Products and Services (LPS). Providers and professionals involved in senior care in Maryland and the District of Columbia turn to LifeSpan to keep informed of the latest legislation and trends in senior care and to have a dedicated lobbyist representing their interests in Annapolis, as well as to have opportunities to network with colleagues in the field. LifeSpan's Beacon Institute provides clinical and administrative education and training for senior care providers, both in the Association's Columbia, Maryland classrooms and online. Scholarship opportunities are available for qualified members. Finally, the opportunity to save money and run a more efficient organization through collective buying power is offered through Lifespan's Products and Services group (LPS).

The LifeSpan Network Code of Ethics is a statement of the common values and standards of LifeSpan and its affiliates, The Beacon Institute and LifeSpan Products and Services. Its purpose is to provide a common framework for the decisions that LifeSpan members make as businesses and individuals, and to assist with members' collective responsibilities to the senior services profession, employees, residents and customers, and the broader community.

LifeSpan's Mission

Through leadership, education and advocacy, we are the voice of all senior care service organizations.

LifeSpan's Vision Statement

Advancing quality services for seniors.

LifeSpan's Core Values

We, as members of the LifeSpan Network:

Value the foundation of common high-quality, principled and ethical standards

Value working in harmony with the community, promoting our goal of quality of life for all

Work to protect quality of life and care for our aging population

Recognize the interdependence of all aspects of the aging community

Understand that our organizations are the foundation of the senior services profession in Maryland

Support the human right to knowledge and choice in the marketplace

Recognize the need for senior service providers and industry suppliers to be economically viable

LifeSpan's Code of Ethics

As members of the LifeSpan Network, we have a responsibility to our profession, our employees, our residents and customers, the broader community, and our Association. We commit to:

- I. Maintain the highest standards of business conduct by using only legal and ethical means in all business activity
- II. Actively promote and encourage the highest level of integrity within the Maryland and Washington DC senior services profession
- III. Cooperate in every reasonable and proper way with other LifeSpan members, and work with them toward the advancement of the senior services profession and the Association
- IV. Be fair to and respectful of employees, associates, competitors, residents, customers, regulatory bodies, and the general public, in all business or professional relationships
- V. Earn and maintain the trust of all residents, customers, and their families, as well as with employees and all members of the community
- VI. Adhere to honesty in advertising and in all representations to the public concerning our businesses, LifeSpan, and the senior services profession overall
- VII. Commit to the development and use of the highest standards and practices in our senior services organizations and affiliated businesses
- VIII. Observe all neighborhood, city, county, state and federal laws and regulations pertaining to the senior services industry
- IX. Represent LifeSpan, its positions, policies and members without rancor. Support the Association and the profession through participation, through helping to advance the Association's goals and objectives, and contributing to effective change

Attestation:

LifeSpan members, by virtue of joining the Association, agree to support the Association's Code of Ethics, as detailed above. The Code of Ethics is incorporated into LifeSpan's membership application, and a signed copy will be maintained by the Association for each new member. Current LifeSpan members in good standing will agree to this Code of Ethics with their renewal application on an annual basis. A copy of this document may be found at lifespan-network.org.